

## **Pet Care in Denmark**

Market Direction | 2022-06-20 | 51 pages | Euromonitor

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### **Report description:**

Prior to the outbreak of COVID-19 the dog and cat population in Denmark had been in decline, but during the pandemic this trend was reversed with home seclusion encouraging more people to get a pet. This trend continued into 2021 with even more households welcoming a dog or cat into their home. More time at home during 2020 and 2021 meant that people had the time to train a dog or play with a cat, with these pets also seen as good company. However, there have been signs of a slight increase in t...

Euromonitor International's Pet Care in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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