

Other Pet Food in the Netherlands

Market Direction | 2022-06-24 | 26 pages | Euromonitor

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Report description:

The growth in the dog and cat populations is also visible in terms of the bird, fish and small mammal/reptile populations in the Netherlands. While dogs and cats remain the most popular pets, small mammals like hamsters and rabbits are also very popular. These are mostly bought for children, as a first pet to learn to look after as they are easy to manage and do not cost that much to keep. The Coronavirus (COVID-19) experienced increased the appeal of birds, fish, small mammals, and even reptile...

Euromonitor International's Other Pet Food in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2022

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Growing other pet population continues to stimulate demand for other pet food

Manufacturers and retailers advertise natural and sustainable attributes to respond to pet owners' preferences

Vitakraft leverages strong distribution and a wide and sophisticated offer to stay ahead of the field

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