

## **Other Pet Food in the Czech Republic**

Market Direction | 2022-06-21 | 24 pages | Euromonitor

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### **Report description:**

There was strongly boosted interest in buying or adopting small mammals during the lockdown of 2020 as consumers with young children purchased hamsters, furry dwarf rabbits, or guinea pigs to keep them amused. Such animals are relatively undemanding as well as cuddly and easy for children to handle. Last year, the small mammal population continued to grow, benefitting from a prolonged pandemic home seclusion until spring of 2021, albeit at a much slower pace. This negatively affected the growth...

Euromonitor International's Other Pet Food in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Pet Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Stagnating sales in fish food and bird food as consumers show limited interest in keeping these animals as pets  
Premiumisation continues to make its mark in other pet food

##### PROSPECTS AND OPPORTUNITIES

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