

Other Pet Food in Sweden

Market Direction | 2022-06-20 | 24 pages | Euromonitor

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Report description:

Other pet food is to witness only marginal current value growth levels in 2022, replicating the performance experienced in 2021. Unlike cats and dogs, small animals are increasingly receiving treats from their owners. Most commonly, rodents tend to receive more treats as they need to consume challenging textures to ensure proper dental care. Additionally, fortification is part of the treat to ensure the animals receive a good level of nutrition. Local and natural treat products are gaining popul...

Euromonitor International's Other Pet Food in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Small animal owners focus on natural and health benefits

Dogman AB continues to lead in small animal food

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