

Other Pet Food in Slovakia

Market Direction | 2022-06-21 | 25 pages | Euromonitor

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Report description:

As Slovaks sought out animal companionship during the pandemic, pet ownership of other pets also increased. Ownership of small mammals and fish saw particularly notable increases as these animals can help relieve everyday stresses and are relatively easy to care for. This growth in other pet population will continue to support sales of other pet food in 2022.

Euromonitor International's Other Pet Food in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Higher pet ownership supports sales of other pet food

Product launches take off as consumers return to stores

Domestic players partner with veterinarians to boost consumer trust in products

PROSPECTS AND OPPORTUNITIES

Consumers seek more natural, specific food for their pets

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