

Other Pet Food in Finland

Market Direction | 2022-06-20 | 24 pages | Euromonitor

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Report description:

Other pet food is dominated by small mammal/reptile food, with the number of such pets expanding steadily over the course of the review period. This stands in stark contrast to the bird and fish populations, which both fell during the review period as a whole. The rate of growth in the small mammal/reptile population peaked in 2020. Small mammals are particularly popular as first-time pets for children, as they are less responsibility than a cat or a dog and are easier to look after. The closure...

Euromonitor International's Other Pet Food in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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E-commerce continues its rapid expansion

E-commerce makes smaller brands more accessible to consumers

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