

## **Organic Packaged Food in Switzerland**

Market Direction | 2022-06-22 | 28 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Organic packaged food continued to sustain Swiss consumers' interest in 2021, resonating strongly with the general increase in demand for natural food. In Switzerland, as well as having a health and wellness positioning, organic food is associated with socially and environmentally responsible farming practices. It thereby has the capacity to benefit from the rise in consumer eco-consciousness and broader ethical concerns. Furthermore, the organic segment is also associated with "Swissness" and l...

Euromonitor International's Organic Packaged Food in Switzerland report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Organic Baby Food, Organic Bread, Organic Breakfast Cereals, Organic Chilled Processed Meat and Seafood, Organic Confectionery, Organic Dairy, Organic Edible Oil, Organic Frozen Meat, Seafood, Fruit and Vegetables, Organic Ice Cream, Organic Ready Meals, Organic Rice, Pasta and Noodles, Organic Sauces, Dressings and Condiments, Organic Savoury Snacks, Organic Shelf Stable Meat, Seafood, Fruit and Vegetables, Organic Soup, Organic Spreads, Organic Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Organic Packaged Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Organic Packaged Food in Switzerland  
Euromonitor International  
June 2022

### List Of Contents And Tables

#### ORGANIC PACKAGED FOOD IN SWITZERLAND

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Demand supported by a range of factors

Coop benefits from long-standing presence in organic segment

Ongoing innovation

##### PROSPECTS AND OPPORTUNITIES

Bright outlook

Intensifying competition

Vegan/vegetarian trend to boost demand for organic products

##### CATEGORY DATA

Table 1 Sales of Organic Packaged Food by Category: Value 2016-2021

Table 2 NBO Company Shares of Organic Packaged Food: % Value 2017-2021

Table 3 LBN Brand Shares of Organic Packaged Food: % Value 2018-2021

Table 4 Distribution of Organic Packaged Food by Format: % Value 2016-2021

Table 5 Forecast Sales of Organic Packaged Food by Category: Value 2021-2026

Table 6 Forecast Sales of Organic Packaged Food by Category: % Value Growth 2021-2026

#### HEALTH AND WELLNESS IN SWITZERLAND

##### EXECUTIVE SUMMARY

Health and wellness in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for health and wellness?

##### MARKET DATA

Table 7 Sales of Health and Wellness by Type: Value 2016-2021

Table 8 Sales of Health and Wellness by Type: % Value Growth 2016-2021

Table 9 Sales of Health and Wellness by Category: Value 2016-2021

Table 10 Sales of Health and Wellness by Category: % Value Growth 2016-2021

Table 11 Sales of Health and Wellness by Prime Positioning: Value 2016-2021

Table 12 Sales of Health and Wellness by Prime Positioning: % Value Growth 2016-2021

Table 13 NBO Company Shares of Health and Wellness: % Value 2017-2021

Table 14 LBN Brand Shares of Health and Wellness: % Value 2018-2021

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 15 Distribution of Health and Wellness by Format: % Value 2016-2021

Table 16 □Distribution of Health and Wellness by Format and Category: % Value 2021

Table 17 □Forecast Sales of Health and Wellness by Type: Value 2021-2026

Table 18 □Forecast Sales of Health and Wellness by Type: % Value Growth 2021-2026

Table 19 □Forecast Sales of Health and Wellness by Category: Value 2021-2026

Table 20 □Forecast Sales of Health and Wellness by Category: % Value Growth 2021-2026

Table 21 □Forecast Sales of Health and Wellness by Prime Positioning: Value 2021-2026

Table 22 □Forecast Sales of Health and Wellness by Prime Positioning: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Organic Packaged Food in Switzerland

Market Direction | 2022-06-22 | 28 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com