

Organic Beverages in Switzerland

Market Direction | 2022-06-22 | 28 pages | Euromonitor

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Report description:

Organic beverages is expected to continue to see retail volume and current value growth in 2021. This is a particularly strong performance, since this has followed on from double-digit growth in 2020, and is despite Switzerland already having amongst the highest per capita spending on organic products in Europe. Part of the reason is COVID-19, which has led a wider group of consumers to be more discerning over the products they consume. Swiss consumers often perceive organic beverages to be high...

Euromonitor International's Organic Beverages in Switzerland report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Organic Hot Drinks, Organic Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Organic Beverages market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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