

Oral Care in Azerbaijan

Market Direction | 2022-06-20 | 21 pages | Euromonitor

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Report description:

The lockdown periods of the pandemic in 2020 also resulted in consumers paying less attention to their oral care routines. Whilst oral care is a necessity, especially as compared to categories such as fragrances or colour cosmetics which are easy to cut back on whilst in home seclusion, the situation also affected oral care.

Euromonitor International's Oral Care in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Oral care starts to recover from the slump seen during the time of home seclusion and strong price-sensitivity

Conservative tastes maintain popularity of a basic toothbrush and toothpaste

Dependence on global imports means vulnerability to global challenges

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