

Homewares in Romania

Market Direction | 2022-06-20 | 18 pages | Euromonitor

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Report description:

Although 2021 has seen a large part of the restrictions on social distancing and travel eased, many Romanians are still reluctant to eat out because of lingering fears of contracting the virus; 2021 has seen multiple waves of new variants of COVID-19, and consumers are acutely aware of the danger. In addition, dine-in restaurants still had partial for most of the year, and access to these outlets has become available only to people with vaccination passes. This meant that many consumers ate at h...

Euromonitor International's Homewares in Romania report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Dining, Kitchen.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Homewares market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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