

## Home Furnishings in Romania

Market Direction | 2022-06-20 | 22 pages | Euromonitor

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### Report description:

Home furnishings saw a boost in sales in 2020, as a result of consumers in lockdown looking to invest in the domestic space. The easing of many restrictions on travel, socialization and other out-of-home activities has weakened this trend, but the category is still set to see solid value growth in real terms in 2021. Romanians continue to spend more time at home in 2021, largely because many restrictions have remained in place over the course of the year, but also because of shifting consu...

Euromonitor International's Home Furnishings in Romania report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Indoor Living, Lighting, Outdoor Living.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Home Furnishings market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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