

Home and Garden in Romania

Market Direction | 2022-06-20 | 43 pages | Euromonitor

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Report description:

Even though most COVID-19 restrictions have been lifted by the end of 2021, Romanians have continued to spend a lot of time at home. Working from home remains at high levels, as does remote learning, and there is still lingering concern about the risks of infection.

Euromonitor International's Home and Garden in Romania report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home and Garden market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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