

Gardening in Poland

Market Direction | 2022-06-20 | 17 pages | Euromonitor

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Report description:

Gardening was enjoying healthy growth even before the outbreak of COVID-19, but sales registered greater dynamism during the pandemic as consumers found themselves stuck at home. Unable or unwilling to venture out into public areas consumers spent more time in their gardens, with some people taking up gardening as a hobby to escape the boredom and anxiety created by the pandemic. For those consumers with a garden, watering systems and gardening hand tools received particularly strong interest in...

Euromonitor International's Gardening in Poland report offers a comprehensive guide to the size and shape of market demand at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the categories driving growth. It also identifies the leading companies and their brands, and offers strategic analysis of key factors influencing demand - from new product developments, consumer lifestyles, route to market and pricing issues. Forecasts to 2026 illustrate how market demand is expected to evolve in the medium-term

Product coverage: Garden Care, Gardening Equipment, Horticulture, Other Gardening, Pots and Planters.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gardening market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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