

## **Eyewear in India**

Market Direction | 2022-06-23 | 38 pages | Euromonitor

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### **Report description:**

2022 is expected to continue to be a year of recovery for eyewear across categories. With the return of complete mobility, sunglasses and contact lenses, which had a very tough year in 2020, and only experienced slow growth in 2021, are set to experience good recovery. In the case of sunglasses, recovery is being triggered by summer holidays, which people have been able to enjoy for the first time in a long time, as all major waves of COVID-19 infection in the country were experienced during the...

Euromonitor International's Eyewear in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eyewear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### PROSPECTS AND OPPORTUNITIES

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 Rural areas offer strong opportunities to retailers of mass branded sunglasses  
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