

Dog Food in the Netherlands

Market Direction | 2022-06-24 | 29 pages | Euromonitor

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Report description:

The dog population is expected to continue to increase in the Netherlands over 2022, with both the number and share of households owning a dog set to rise again, albeit gradually. While predicted to be slower than in 2020 and 2021, retail volume and current value sales are projected to continue on their upward trajectory in 2022. The exceptions are mid-priced dry and wet dog food, which are set to see marginal drops in retail volume and current value sales, as a level of polarisation influences...

Euromonitor International's Dog Food in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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