

Dog Food in the Czech Republic

Market Direction | 2022-06-21 | 27 pages | Euromonitor

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Report description:

The COVID-19 pandemic did not disrupt the premiumisation trend that emerged in dog food over the review period. This trend is expected to develop further in 2022, supported by consumers' desire to give their dogs quality food. As such, both retailers and producers continue to focus on the premium segment in dog food, adding value, novel ingredients, and health claims to their products. In the case of private label offerings however some products that were previously promoted as premium have swit...

Euromonitor International's Dog Food in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Humanisation and natural food trends continue in 2022 as human health and wellness trends influence dog food

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