

## **Dog Food in Sweden**

Market Direction | 2022-06-20 | 27 pages | Euromonitor

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### **Report description:**

Rising dog ownership, which was triggered by greater time spent at home during the COVID-19 pandemic, continues to spearhead growth in dog food in 2022. In 2021 alone, Sweden exceeded the registered dog count by more than a million with a record number of new puppies and dogs entering new homes. This trend has had a favourable impact on dog food and related products. Retail volume and current value sales slowed in 2022 compared to 2021 levels, although it shows a positive performance nonetheless...

Euromonitor International's Dog Food in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dog Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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