

## **Dog Food in Slovakia**

Market Direction | 2022-06-21 | 28 pages | Euromonitor

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### **Report description:**

Rising unit prices were the main factor of value growth in the second half of 2021 and will continue boosting value sales in 2022. Despite rising prices, volume sales will continue to grow (albeit at a slower rate than value sales) since Slovak consumers are increasingly making the needs of its dogs a high priority and something they cannot skip on. However, with weakening purchasing power, a growing number of households will be forced to reduce their spending and move from premium dog food to...

Euromonitor International's Dog Food in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dog Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Mars retains lead but could face competition from new entrant Tauris

Knowledgeable sales associates are seen as vital for supporting premium sales

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