

Dog Food in Norway

Market Direction | 2022-06-21 | 25 pages | Euromonitor

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Report description:

After a stellar 2020, when demand was boosted by a significant increase in the population of pet dogs in the context of pandemic restrictions, the rate of growth in retail constant value sales (2022 prices) of dog food decelerated sharply in 2021 and continued to slow during 2022. However, local consumers continued to switch to premium brands in growing numbers. These products are increasingly available in modern grocery retail outlets, as well as in pet shops and via e-commerce. For example, in...

Euromonitor International's Dog Food in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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