

Dog Food in Denmark

Market Direction | 2022-06-20 | 26 pages | Euromonitor

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Report description:

With COVID-19 restrictions continuing to be utilised at various points in Denmark throughout 2021 this continued to support an ongoing rise in the number of people getting a puppy. However, it is worth noting that alongside this there was also an increase in the number of dog abandonments in 2021 and in early 2022 as employees gradually started to return to the workplace. Nonetheless, the overall dog population reached new heights in 2021 supporting overall demand for dog food, with this continu...

Euromonitor International's Dog Food in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dog Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Lockdown puppy-boom continues to support sales in 2022

Dog treats continues to grow and develop

Grocery retailers on the rise with private label gaining popularity

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