

Contact Lenses and Solutions in South Korea

Market Direction | 2022-06-24 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

With the largest category of daily disposable lenses (DD) recording double-digit current value growth in 2021, and further positive sales set for 2022, contact lenses and solutions is predicted to move closer to pre-pandemic levels. Considered a necessity for many contact lens users, demand has improved since the declines of 2020 when the pandemic initially emerged in South Korea. New product launches are also supporting the category's positive performance, from both international and local brands.

Euromonitor International's Contact Lenses and Solutions in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Contact Lenses and Solutions in South Korea

Euromonitor International

June 2022

List Of Contents And Tables

CONTACT LENSES AND SOLUTIONS IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Positive performance across the category predicted for 2022

Conventional lenses hold notable presence compared to other markets

Distribution remains limited as online sales for contact lenses are prohibited in South Korea

PROSPECTS AND OPPORTUNITIES

High rate of eye surgery threatens stronger growth potential

Greater diversity expected over the forecast period

Lack of digital development

CATEGORY DATA

Table 1 Sales of Contact Lenses by Category: Volume 2017-2022

Table 2 Sales of Contact Lenses by Category: Value 2017-2022

Table 3 Sales of Contact Lenses by Category: % Volume Growth 2017-2022

Table 4 Sales of Contact Lenses by Category: % Value Growth 2017-2022

Table 5 Sales of Contact Lens Solutions: Value 2017-2022

Table 6 Sales of Contact Lens Solutions: % Value Growth 2017-2022

Table 7 Sales of Contact Lenses by Type: % Value 2017-2022

Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2017-2022

Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2017-2022

Table 10 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2017-2022

Table 11 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2017-2022

Table 12 □NBO Company Shares of Contact Lenses: % Value 2017-2021

Table 13 □LBN Brand Shares of Contact Lenses: % Value 2018-2021

Table 14 □Distribution of Contact Lenses by Format: % Value 2017-2022

Table 15 □Distribution of Contact Lens Solutions by Format: % Value 2017-2022

Table 16 □Forecast Sales of Contact Lenses by Category: Volume 2022-2027

Table 17 □Forecast Sales of Contact Lenses by Category: Value 2022-2027

Table 18 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2022-2027

Table 19 □Forecast Sales of Contact Lenses by Category: % Value Growth 2022-2027

Table 20 □Forecast Sales of Contact Lens Solutions: Value 2022-2027

Table 21 □Forecast Sales of Contact Lens Solutions: % Value Growth 2022-2027

EYEWEAR IN SOUTH KOREA

EXECUTIVE SUMMARY

Eyewear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales of Eyewear by Category: Volume 2017-2022
Table 23 Sales of Eyewear by Category: Value 2017-2022
Table 24 Sales of Eyewear by Category: % Volume Growth 2017-2022
Table 25 Sales of Eyewear by Category: % Value Growth 2017-2022
Table 26 NBO Company Shares of Eyewear: % Value 2017-2021
Table 27 LBN Brand Shares of Eyewear: % Value 2018-2021
Table 28 Distribution of Eyewear by Format: % Value 2017-2022
Table 29 Forecast Sales of Eyewear by Category: Volume 2022-2027
Table 30 Forecast Sales of Eyewear by Category: Value 2022-2027
Table 31 □Forecast Sales of Eyewear by Category: % Volume Growth 2022-2027
Table 32 □Forecast Sales of Eyewear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Contact Lenses and Solutions in South Korea

Market Direction | 2022-06-24 | 20 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com