

Contact Lenses and Solutions in India

Market Direction | 2022-06-23 | 21 pages | Euromonitor

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Report description:

The pandemic situation has continued to improve during 2022, as the vaccination rate is still increasing, resulting in a decline in COVID-19 cases. According to government statistics, 40% of the Indian population was fully vaccinated as of December 2021, and this will increase drastically by the end of 2022, as the government continues its efforts to vaccinate the entire population. This will result in the continued relaxation of mobility restrictions. In addition, for the first time since 2019,...

Euromonitor International's Contact Lenses and Solutions in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Stabilising pandemic situation speeds up recovery of contact lenses and solutions

Top three players continue to account for a high share in contact lenses and solutions

Optical goods stores remains the dominant channel, although online sales grow steadily

PROSPECTS AND OPPORTUNITIES

Coloured/cosmetic contact lenses have strong opportunities among gen Z and gen alpha female population

LASIK surgery for vision correction to impact contact lenses

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