

Colour Cosmetics in Azerbaijan

Market Direction | 2022-06-20 | 22 pages | Euromonitor

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Report description:

Sales developments in 2021 were twofold regarding the performance of colour cosmetics. On one hand, sales started recovering and demonstrated a significant growth. On the other hand, the results are still far from the pre-pandemic levels and this accelerated growth is more comparative than standalone, in addition to the fact that consumers remain price sensitive in the light of the ongoing economic uncertainty.

Euromonitor International's Colour Cosmetics in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COLOUR COSMETICS IN AZERBAIJAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sales start to recover, but price-sensitivity in uncertain economic climate continues to suppress growth

Eye make-up remains in demand through the era of mask-wearing

L'Oreal Groupe maintains its lead in colour cosmetics in 2021

PROSPECTS AND OPPORTUNITIES

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