

Cider/Perry in Dominican Republic

Market Direction | 2022-06-24 | 21 pages | Euromonitor

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Report description:

Cider/perry has a mature profile in the Dominican Republic as it has been available on the market for decades. Consumption is mostly associated with Christmas, and the beverage is almost entirely forgotten for the rest of the year after this holiday season. Also, other alcoholic drinks, such as sparkling wine and "ponche", are replacing cider/perry even on those occasions. Therefore, sales recorded strong double-digit decline in 2021.

Euromonitor International's Cider/Perry in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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