

## **Cider/Perry in Dominican Republic**

Market Direction | 2022-06-24 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Cider/perry has a mature profile in the Dominican Republic as it has been available on the market for decades. Consumption is mostly associated with Christmas, and the beverage is almost entirely forgotten for the rest of the year after this holiday season. Also, other alcoholic drinks, such as sparkling wine and "ponche", are replacing cider/perry even on those occasions. Therefore, sales recorded strong double-digit decline in 2021.

Euromonitor International's Cider/Perry in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

List Of Contents And Tables

CIDER/PERRY IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

2021 DEVELOPMENTS

Negative performance as consumers switch to sparkling wine and ponche

Imported cider from Spain dominates

On-trade sales recover, but not enough to compensate for pandemic losses

PROSPECTS AND OPPORTUNITIES

Cider/perry consumption is forecast to lose important ground in the coming years

Value-priced ciders may emerge to capture new consumers

De-seasonalising cider/perry important to boost future volume sales

CATEGORY DATA

Table 1 Sales of Cider/Perry: Total Volume 2019-2021

Table 2 Sales of Cider/Perry: Total Value 2019-2021

Table 3 Sales of Cider/Perry by Off-trade vs On-trade: Volume 2019-2021

Table 4 Sales of Cider/Perry by Off-trade vs On-trade: Value 2019-2021

Table 5 Forecast Sales of Cider/Perry: Total Volume 2021-2026

Table 6 Forecast Sales of Cider/Perry: Total Value 2021-2026

Table 7 Forecast Sales of Cider/Perry: % Total Volume Growth 2021-2026

Table 8 Forecast Sales of Cider/Perry: % Total Value Growth 2021-2026

ALCOHOLIC DRINKS IN DOMINICAN REPUBLIC

EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

MARKET BACKGROUND

Legislation

Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

TAXATION AND DUTY LEVIES

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2021

OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

### Outlook

## MARKET INDICATORS

Table 9 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

## MARKET DATA

Table 10 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 11 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 12 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 13 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 14 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 15 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 16 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 17 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 18 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 19 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 20 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 21 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 22 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 23 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 24 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

## DISCLAIMER

## SOURCES

Summary 2 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Cider/Perry in Dominican Republic

Market Direction | 2022-06-24 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-11"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com