

Cider/Perry in Bolivia

Market Direction | 2022-06-24 | 20 pages | Euromonitor

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Report description:

Cider/perry registered an increase in volume sales in 2021, as more socialising and family celebrations supported volume sales. Cider/perry is in line with strengthening consumer trends for lighter, low ABV drinks with fruity flavours, and as result, consumer interest is increasing, particularly among women. Also, most brands available are in the medium- to low-price range and it is popular among lower income consumers, due to its affordability.

Euromonitor International's Cider/Perry in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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