

Cat Food in Sweden

Market Direction | 2022-06-20 | 27 pages | Euromonitor

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Report description:

In 2022, cat food is expected to see slower retail volume and current value growth as Sweden moves past the COVID-19 pandemic and stabilisation occurs to some extent. Nonetheless, cat food will continue to perform well with growth rates closer to pre-pandemic levels, underpinned by a rise in cat ownership since the start of the COVID-19 pandemic in 2020. Swedes were forced to limit their life outside and many decided to get a cat, especially those who lived alone and wanted some company.

Euromonitor International's Cat Food in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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