

Cat Food in Slovakia

Market Direction | 2022-06-21 | 28 pages | Euromonitor

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Report description:

Slovak people increasingly desired pet companionship after the COVID-19 virus hit the country in 2020 and they were advised to stay at home. During this time pet adoptions skyrocketed, and pet ownership became prevalent. While dogs remain the most popular pets overall, the cat pet population continued growing in 2021, though at a much slower rate than when compared to that of 2020. This is thanks to consumers perceiving cats as less demanding than dogs, making cats a go-to option for consumers w...

Euromonitor International's Cat Food in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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