

Cat Food in Slovakia

Market Direction | 2022-06-21 | 28 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Slovak people increasingly desired pet companionship after the COVID-19 virus hit the country in 2020 and they were advised to stay at home. During this time pet adoptions skyrocketed, and pet ownership became prevalent. While dogs remain the most popular pets overall, the cat pet population continued growing in 2021, though at a much slower rate than when compared to that of 2020. This is thanks to consumers perceiving cats as less demanding than dogs, making cats a go-to option for consumers w...

Euromonitor International's Cat Food in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cat Food in Slovakia
Euromonitor International
June 2022

List Of Contents And Tables

CAT FOOD IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Increased urban cat ownership continues to stimulate sales of cat food

Cat treats and mixers to see fastest growth thanks to increased desire to train and pamper pets

Polarisation of spending reduces Mars' control of the category share

PROSPECTS AND OPPORTUNITIES

Premiumisation trend to return as inflationary effects reduce

Sustainability to be a key influencer in formulations, processes, and packaging

Widening distribution of local brands will boost consumers interest and share

CATEGORY INDICATORS

Table 1 Cat Owning Households: % Analysis 2017-2022

Table 2 Cat Population 2017-2022

Table 3 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2017-2022

CATEGORY DATA

Summary 1 Cat Food by Price Band 2022

Table 4 Sales of Cat Food by Category: Volume 2017-2022

Table 5 Sales of Cat Food by Category: Value 2017-2022

Table 6 Sales of Cat Food by Category: % Volume Growth 2017-2022

Table 7 Sales of Cat Food by Category: % Value Growth 2017-2022

Table 8 Sales of Dry Cat Food by Life-Cycle: % Value 2017-2022

Table 9 Sales of Wet Cat Food by Life-Cycle: % Value 2017-2022

Table 10 NBO Company Shares of Cat Food: % Value 2017-2021

Table 11 LBN Brand Shares of Cat Food: % Value 2018-2021

Table 12 LBN Brand Shares of Cat Treats and Mixers: % Value 2018-2021

Table 13 Distribution of Cat Food by Format: % Value 2017-2022

Table 14 Forecast Sales of Cat Food by Category: Volume 2022-2027

Table 15 Forecast Sales of Cat Food by Category: Value 2022-2027

Table 16 Forecast Sales of Cat Food by Category: % Volume Growth 2022-2027

Table 17 Forecast Sales of Cat Food by Category: % Value Growth 2022-2027

PET CARE IN SLOVAKIA

EXECUTIVE SUMMARY

Pet care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 18 Pet Populations 2017-2022

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales of Pet Food by Category: Volume 2017-2022

Table 20 Sales of Pet Care by Category: Value 2017-2022

Table 21 Sales of Pet Food by Category: % Volume Growth 2017-2022

Table 22 Sales of Pet Care by Category: % Value Growth 2017-2022

Table 23 NBO Company Shares of Pet Food: % Value 2017-2021

Table 24 LBN Brand Shares of Pet Food: % Value 2018-2021

Table 25 NBO Company Shares of Dog and Cat Food: % Value 2017-2021

Table 26 LBN Brand Shares of Dog and Cat Food: % Value 2018-2021

Table 27 □Penetration of Private Label in Pet Care by Category: % Value 2017-2022

Table 28 □Distribution of Pet Care by Format: % Value 2017-2022

Table 29 □Distribution of Pet Care by Format and Category: % Value 2022

Table 30 □Distribution of Dog and Cat Food by Format: % Value 2017-2022

Table 31 □Distribution of Dog and Cat Food by Format and Category: % Value 2022

Table 32 □Forecast Sales of Pet Food by Category: Volume 2022-2027

Table 33 □Forecast Sales of Pet Care by Category: Value 2022-2027

Table 34 □Forecast Sales of Pet Food by Category: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Pet Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cat Food in Slovakia

Market Direction | 2022-06-21 | 28 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-19
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com