

## **Beer in Dominican Republic**

Market Direction | 2022-06-24 | 28 pages | Euromonitor

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### **Report description:**

Due to the long-lasting COVID-19 pandemic, beer consumption in 2021 had a good performance with an increase in home consumption. Home consumption continued to revitalise, driven by COVID-19 restrictions, social distancing, and home seclusion. Consequently, off-trade sales more than compensated a mild rebound in bars and restaurants. The on-premise sector growth was impacted as a partial lockdown was in place from April until June 2021, therefore sales recuperation was below that expected, and it...

Euromonitor International's Beer in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Beer market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Beer in Dominican Republic  
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### List Of Contents And Tables

#### BEER IN DOMINICAN REPUBLIC

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Home consumption revitalised and more than compensates a mild rebound in the on-trade channel

Beer sales driven by both mid-priced and premium offerings in 2021

Shortage of bottles boosts the penetration of brands available in aluminium cans

##### PROSPECTS AND OPPORTUNITIES

Non/low alcohol beer may capture future attention of Dominican players

Increased growth likely over the forecast period thanks to premiumisation

Craft beer may surge, driven by rising demand for new beer types

##### CATEGORY BACKGROUND

Lager price band methodology

Summary 1 Lager by Price Band 2021

Table 1 Number of Breweries 2016-2021

##### CATEGORY DATA

Table 2 Sales of Beer by Category: Total Volume 2016-2021

Table 3 Sales of Beer by Category: Total Value 2016-2021

Table 4 Sales of Beer by Category: % Total Volume Growth 2016-2021

Table 5 Sales of Beer by Category: % Total Value Growth 2016-2021

Table 6 Sales of Beer by Off-trade vs On-trade: Volume 2016-2021

Table 7 Sales of Beer by Off-trade vs On-trade: Value 2016-2021

Table 8 Sales of Beer by Off-trade vs On-trade: % Volume Growth 2016-2021

Table 9 Sales of Beer by Off-trade vs On-trade: % Value Growth 2016-2021

Table 10 □GBO Company Shares of Beer: % Total Volume 2017-2021

Table 11 □NBO Company Shares of Beer: % Total Volume 2017-2021

Table 12 □LBN Brand Shares of Beer: % Total Volume 2018-2021

Table 13 □Forecast Sales of Beer by Category: Total Volume 2021-2026

Table 14 □Forecast Sales of Beer by Category: Total Value 2021-2026

Table 15 □Forecast Sales of Beer by Category: % Total Volume Growth 2021-2026

Table 16 □Forecast Sales of Beer by Category: % Total Value Growth 2021-2026

#### ALCOHOLIC DRINKS IN DOMINICAN REPUBLIC

##### EXECUTIVE SUMMARY

Alcoholic drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

On-trade vs off-trade split

What next for alcoholic drinks?

##### MARKET BACKGROUND

Legislation

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Legal purchasing age and legal drinking age

Drink driving

Advertising

Smoking ban

Opening hours

On-trade establishments

## TAXATION AND DUTY LEVIES

Summary 2 Taxation and Duty Levies on Alcoholic Drinks 2021

## OPERATING ENVIRONMENT

Contraband/parallel trade

Duty free

Cross-border/private imports

## KEY NEW PRODUCT LAUNCHES

Outlook

## MARKET INDICATORS

Table 17 Retail Consumer Expenditure on Alcoholic Drinks 2016-2021

## MARKET DATA

Table 18 Sales of Alcoholic Drinks by Category: Total Volume 2016-2021

Table 19 Sales of Alcoholic Drinks by Category: Total Value 2016-2021

Table 20 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2016-2021

Table 21 Sales of Alcoholic Drinks by Category: % Total Value Growth 2016-2021

Table 22 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2021

Table 23 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2021

Table 24 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2021

Table 25 Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2021

Table 26 □GBO Company Shares of Alcoholic Drinks: % Total Volume 2017-2021

Table 27 □Distribution of Alcoholic Drinks by Format: % Off-trade Value 2016-2021

Table 28 □Distribution of Alcoholic Drinks by Format and by Category: % Off-trade Volume 2020

Table 29 □Forecast Sales of Alcoholic Drinks by Category: Total Volume 2021-2026

Table 30 □Forecast Sales of Alcoholic Drinks by Category: Total Value 2021-2026

Table 31 □Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2021-2026

Table 32 □Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2021-2026

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## SOURCES

Summary 3 Research Sources

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