

Bath and Shower in Romania

Market Direction | 2022-06-22 | 24 pages | Euromonitor

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Report description:

Bath and shower one of the few product areas that performed negatively in 2021. The decrease will be the result of lower demand for hand sanitisers/gels, which registered triple-digit growth in 2020. As consumers have become used to living with the COVID-19 pandemic, they have become laxer with their hand washing routine and are taking fewer preventive measures. Moreover, as a wider proportion of the population is vaccinated, the demand for hand sanitisers/gels decreased even more.

Euromonitor International's Bath and Shower in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BATH AND SHOWER IN ROMANIA

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