

## **Alcoholic Drinks in Ecuador**

Market Direction | 2022-06-24 | 53 pages | Euromonitor

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### **Report description:**

The consumption of alcoholic beverages in Ecuador is closely linked to socialising, therefore the closure of universities and foodservice outlets, and working from home as a result of the COVID-19 pandemic discouraged alcohol consumption. During the first months of 2021, there were still mobility restrictions in place to prevent a rise in COVID-19 cases. However, in May, the Government of Guillermo Lasso assumed the presidency and immediately introduced a massive vaccination plan, 9/100 (9 milli...

Euromonitor International's Alcoholic Drinks in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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