

Saudi Arabia Automotive Aftermarket, By Vehicle Type (Passenger Car, Light Commercial Vehicle, Heavy Commercial Vehicle, Medium Commercial Vehicle), By Component (Tires, Body & Mechanical parts, Batteries, Accessories & Vehicle Care Products, Lubricants), By Service Channel (DIFM (Do it for Me), OE (Delegating to OEM's), DIY (Do it Yourself), By Customer Segment (B2C, B2B), By Product Type (Genuine Parts, Aftermarket Parts, Counterfeit Parts) By Region, Competition Forecast & Opportunities, 2017- 2027F

Market Report | 2022-07-01 | 100 pages | TechSci Research

AVAILABLE LICENSES:

- Single User License \$3500.00
- Multi-User License \$4500.00
- Custom Research License \$7500.00

Report description:

Saudi Arabia Automotive Aftermarket valued at USD6,490.35 million in 2021 and is estimated to reach USD9446.95 million in 2027, advancing with a CAGR of 6.43%. In the recent years, automotive parts manufacturers have been working intensively to enhance design, materials, feel, look, capacity, functionality, and provide better user experience. The continuous product innovations aid automotive manufacturers to stay relevant in the market and significantly grow with the time. Saudi Arabia is considered as one of the fastest-growing economies in the world. A significant population of Saudi Arabia prefers to travel longer distances via road which increases the average distance travelled by a vehicle. The availability of unparalleled road infrastructure propels the increasing usage of cars by tourists as well as the residents of the Saudi Arabia. Deaths can be avoided if automotive components including brake pads, brake shoes, headlamps etc., are replaced at a regular interval which ensure safety. The elevating awareness of vehicle safety is driving the demand for automotive aftermarket components in Saudi Arabia.

The expanding usage of vehicles has further led to the rise in average kilometers driven per vehicle; as a result, vehicle

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

components including tires, filters, etc., require replacement frequently. The increase in average kilometers driven per vehicle is escalating the demand for automotive components which is further benefitting the Automotive Aftermarket sector across Saudi Arabia. Moreover, due to the sandstorms, filter components including air filters and oil filters are changed frequently. The harsh climatic conditions have resulted in increasing frequency of replacement of automotive components, thereby propelling the growth of the Saudi Arabia Automotive Aftermarket.

The Saudi Arabia Automotive Aftermarket is segmented into vehicle type, component, service channel, customer segment, product type, regional distribution, and competitive landscape. Based on vehicle type, the market is segmented into passenger car, light commercial vehicle, medium commercial vehicle, heavy commercial vehicle. Passenger car held the dominant market share of 57.21% in 2021. The significant market share of the passenger cars is due to their colossal fleet, expanding working population using their vehicles for office commuting, growing car rental industry to cater to the flourishing tourism industry and greater fuel efficiency, etc.

The key players such as Continental AG, Michelin Group, Bridgestone Corporation, The Goodyear Tire & Rubber Company, ZF Friedrichshafen AG, Robert Bosch GmbH, 3M Company, Denso Sales Middle East & North Africa FZE., Saudi Arabian Oil Co., Yokohama Rubber Company are operating in the Saudi Arabia Automotive Aftermarket.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E

Forecast Period: 2023F-2027F

Objective of the Study:

- To analyze the historical growth in the market size of Saudi Arabia Automotive Aftermarket from 2017 to 2021.
- To estimate and forecast the market size of Saudi Arabia Automotive Aftermarket from 2022E to 2027F and growth rate until 2027F.
- To classify and forecast Saudi Arabia Automotive Aftermarket based on vehicle type, component, service channel, customer segment, product type, regional distribution, and competitive landscape.
- To identify dominant region or segment in the Saudi Arabia Automotive Aftermarket.
- To identify drivers and challenges for Saudi Arabia Automotive Aftermarket.
- To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in Saudi Arabia Automotive Aftermarket.
- To identify and analyze the profile of leading players operating in Saudi Arabia Automotive Aftermarket.
- To identify key sustainable strategies adopted by market players in Saudi Arabia Automotive Aftermarket.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of Automotive Aftermarket companies across Saudi Arabia. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the companies which could not be identified due to the limitations of secondary research.

TechSci Research calculated the Saudi Arabia Automotive Aftermarket size using a bottom-up approach, where data for various end user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also used by TechSci Research.

Key Target Audience:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Automotive Aftermarket companies/partners
- End-users
- Government bodies such as regulating authorities and policy makers
- Organizations, industry associations, forums and alliances related to the market
- Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as Automotive Aftermarket companies, end users etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, Saudi Arabia Automotive Aftermarket has been segmented into following categories, in addition to the industry trends which have also been detailed below:

-□Saudi Arabia Automotive Aftermarket, By Vehicle Type:

- o□Passenger Car
- o□Light Commercial Vehicle
- o□Heavy Commercial Vehicle
- o□Medium Commercial Vehicle

-□Saudi Arabia Automotive Aftermarket, By Component:

- o□Tires
- o□Body & Mechanical parts
- o□Batteries
- o□Accessories & Vehicle Care Products
- o□Lubricants

-□Saudi Arabia Automotive Aftermarket, By Service Channel:

- o□DIFM (Do it for Me)
- o□OE (Delegating to OEM's)
- o□DIY (Do it Yourself)

-□Saudi Arabia Automotive Aftermarket, By Customer Segment:

- o□B2C
- o□B2B

-□Saudi Arabia Automotive Aftermarket, By Product Type:

- o□Genuine Parts
- o□Aftermarket Parts
- o□Counterfeit Parts

-□Saudi Arabia Automotive Aftermarket, By Region:

- o□Northern and Central Region
- o□Western Region
- o□Southern Region
- o□Eastern Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Saudi Arabia Automotive Aftermarket.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

1. Product Overview
2. Research Methodology
3. Executive Summary
4. Impact of COVID-19 on Saudi Arabia Automotive Aftermarket
5. Voice of Customer
 - 5.1. Factors Influencing Decision Making
 - 5.2. Aided Brand Recall and Unaided Brand Recall
 - 5.3. Brand Satisfaction Level
6. Saudi Arabia Automotive Aftermarket Outlook, 2017-2027F
 - 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume
 - 6.2. Market Share & Forecast
 - 6.2.1. By Vehicle Type (Passenger Car, Light Commercial Vehicle, Medium Commercial Vehicle and Heavy Commercial Vehicle)
 - 6.2.2. By Component (Tires, Batteries, Lubricants, Body & Mechanical parts and Accessories & vehicle care products)
 - 6.2.2.1. By Volume & Value
 - 6.2.3. By Service Channel (DIFM (Do it for Me), DIY (Do it Yourself), and OE (Delegating to OEM's))
 - 6.2.3.1. By Volume & Value
 - 6.2.4. By Customer Segment (B2B, B2C)
 - 6.2.5. By Product Type (Genuine Parts, Aftermarket Parts, Counterfeit Parts)
 - 6.2.6. By Region
 - 6.2.7. By Company (2021)
 - 6.3. Product Market Map (By Vehicle Type, By Component, By Service Channel, By Customer Segment, By Product Type, By Region)
7. Saudi Arabia Passenger Car Aftermarket Outlook, 2017-2027F
 - 7.1. Market Size & Forecast
 - 7.1.1. By Value & Volume
 - 7.2. Market Share & Forecast
 - 7.2.1. By Vehicle Type (Hatchback, Sedan, SUV/MPV)
 - 7.2.2. By Component
 - 7.2.2.1. By Volume & Value
 - 7.2.3. By Service Channel
 - 7.2.3.1. By Volume & Value
 - 7.2.4. By Customer Segment
 - 7.2.5. By Product Type
8. Saudi Arabia Light Commercial Vehicle Aftermarket Outlook, 2017-2027F
 - 8.1. Market Size & Forecast
 - 8.1.1. By Value & Volume
 - 8.2. Market Share & Forecast
 - 8.2.1. By Vehicle Type (Van and Pick-up Truck)
 - 8.2.2. By Component
 - 8.2.2.1. By Volume & Value
 - 8.2.3. By Service Channel
 - 8.2.3.1. By Volume & Value
 - 8.2.4. By Customer Segment
 - 8.2.5. By Product Type
9. Saudi Arabia Heavy Commercial Vehicle Aftermarket Outlook, 2017-2027F
 - 9.1. Market Size & Forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
- 9.2.1. By Vehicle Type (Heavy Truck, Heavy Bus)
- 9.2.2. By Component
- 9.2.2.1. By Volume & Value
- 9.2.3. By Service Channel
- 9.2.3.1. By Volume & Value
- 9.2.4. By Customer Segment
- 9.2.5. By Product Type
- 10. Saudi Arabia Medium Commercial Vehicle Aftermarket Outlook, 2017-2027F
- 10.1. Market Size & Forecast
- 10.1.1. By Value & Volume
- 10.2. Market Share & Forecast
- 10.2.1. By Vehicle Type (Medium Truck, Medium Bus)
- 10.2.2. By Component
- 10.2.2.1. By Volume & Value
- 10.2.3. By Service Channel
- 10.2.3.1. By Volume & Value
- 10.2.4. By Customer Segment
- 10.2.5. By Product Type
- 11. Market Dynamics
- 11.1. Drivers
- 11.2. Challenges
- 12. Market Trends and Developments
- 13. Policy and Regulatory Landscape
- 14. Saudi Arabia Economic Profile
- 15. Competitive Landscape
- 15.1. Robert Bosch GmbH
- 15.2. 3M Company
- 15.3. Bridgestone Corporation
- 15.4. Denso Sales Middle East & North Africa FZE.
- 15.5. The Goodyear Tire & Rubber Company
- 15.6. Michelin Group
- 15.7. Saudi Arabian Oil Co.
- 15.8. The Yokohama Rubber Co., Ltd.
- 15.9. ZF Friedrichshafen AG
- 15.10. Continental AG
- 16. Strategic Recommendations
- 17. About Us & Disclaimer

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Saudi Arabia Automotive Aftermarket, By Vehicle Type (Passenger Car, Light Commercial Vehicle, Heavy Commercial Vehicle, Medium Commercial Vehicle), By Component (Tires, Body & Mechanical parts, Batteries, Accessories & Vehicle Care Products, Lubricants), By Service Channel (DIFM (Do it for Me), OE (Delegating to OEM's), DIY (Do it Yourself), By Customer Segment (B2C, B2B), By Product Type (Genuine Parts, Aftermarket Parts, Counterfeit Parts) By Region, Competition Forecast & Opportunities, 2017- 2027F

Market Report | 2022-07-01 | 100 pages | TechSci Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3500.00
	Multi-User License	\$4500.00
	Custom Research License	\$7500.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*

Phone*

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com