

Asia Pacific High Tenacity Low Elongation Polyester Yarn Market, By Denier (Upto 2000D, 3000D-3300D, 3310D-4400D and Others), By End User (Geotextiles, Hoarding, Seat Belt, Cord Strapping, Billboard Sheets, Fire Hose and Others), By Country, Competition, Forecast & Opportunities, 2017-2027F

Market Report | 2022-07-01 | 118 pages | TechSci Research

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# Report description:

The Asia-Pacific high tenacity low elongation polyester yarn market was valued at USD1278.26 million in 2021 and is expected to grow at a CAGR of 7.45% by value to reach USD1971.48 million by 2027. The growth of the market is attributed to the primary factors such as the high demand from the automotive and road construction industry. Also, the high-end investments in research and development activities to launch novel products are expected to create new growth avenues for the Asia-Pacific high tenacity low elongation polyester yarn market for the next five years.

The majority of the population lives in urban cities, and the number is expected to grow in the coming years. With rapid urbanization, the demand for high tenacity low elongation polyester yarn from the construction, automotive, and transportation industry to make seat belts, horseshoe, and geotextiles are expected to act as a major driver for the market growth. Geotextiles are used to fill the gaps between the roads to enhance the soil quality. And the ongoing road construction activities going on a large scale in the form of projects like the Belt and Road Initiative by China are expected to act as a positive factor for the Asia-Pacific high tenacity low elongation polyester yarn market in the forecast period.

The Asia-Pacific high tenacity low elongation polyester yarn market is segmented into denier, end user, country, and competitive landscape. On the basis of end user, the market is divided into geotextiles, seat belt, cord strappings, billboard sheets, hoarding, fire hose, and others. The geotextiles industry dominated the market in 2021. The segment is expected to maintain its dominance over the forecast period. The use of geotextiles in road and construction activities and to control soil erosion and stabilize slopes and river embankments primarily drives the segment demand. Also, the supportive government policies and increased focus on localization in countries like China and India are expected to create lucrative growth opportunities for the market in the next five years.

Fujian Billion Polymerization Fiber Technology Industrial Co., Ltd., Indorama Ventures Public Company Limited, Jiangsu Hengli Chemical Fiber Co., Ltd., Huvis Corporation., United Raw Material Pte. Ltd., Zhejiang Guxiandao Polyester Dope Dyed Yarn Co., Ltd., Oriental Industries (Suzhou) Ltd., Quanzhou Chengxie Trade Co., Ltd, Zhejiang Kingsway High-Tech Fiber Co., Ltd and AYM Syntex Limited are among the major market players in the Asia-Pacific High Tenacity Low Elongation Polyester Yarn Market. Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E Forecast Period: 2023F-2027F

Objective of the Study:

- To analyze the historical growth in the market size of the Asia-Pacific high tenacity low elongation polyester yarn market from 2017 to 2021.
- To estimate and forecast the market size of Asia-Pacific high tenacity low elongation polyester yarn market from 2022E to 2027F and growth rate until 2027F.
- To classify and forecast the Asia-Pacific high tenacity low elongation polyester yarn market based on denier, end user, country, and competitive landscape.
- To identify the dominant region or segment in the Asia-Pacific high tenacity low elongation polyester yarn market.
- To identify drivers and challenges for the Asia-Pacific high tenacity low elongation polyester yarn market.
- To examine competitive developments such as expansions, new product launches, mergers & amp; acquisitions, etc., in the Asia-Pacific high tenacity low elongation polyester yarn market.
- To identify and analyze the profiles of leading players operating in the Asia-Pacific high tenacity low elongation polyester yarn market.
- To identify key sustainable strategies adopted by market players in the Asia-Pacific high tenacity low elongation polyester yarn market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the region. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers who could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the region. TechSci Research calculated the market size of the Asia-Pacific high tenacity low elongation polyester yarn market using a bottom up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these products and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

# **Key Target Audience:**

- High tenacity low elongation polyester yarn manufacturers
- Market research and consulting firms
- Government bodies such as regulating authorities and policy makers
- Organizations, forums, and alliances related to high tenacity low elongation polyester yarn

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

#### Report Scope:

In this report, Asia-Pacific High Tenacity Low Elongation Polyester Yarn Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

- Asia-Pacific High Tenacity Low Elongation Polyester Yarn Market, By Denier:

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- o Upto 2000D
- o 3000D-3300D
- o 3310D-4400D
- o Others
- Asia-Pacific High Tenacity Low Elongation Polyester Yarn Market, By End-User:
- o Geotextiles
- o Hoarding
- o Seat Belt
- o Cord Strapping
- o Billboard sheets
- o Fire Hose
- o Others
- Asia-Pacific High Tenacity Low Elongation Polyester Yarn Market, By Country:
- o China
- o India
- o Japan
- o South Korea
- o Taiwan
- o Indonesia
- o Thailand
- o Vietnam
- o Australia
- o Philippines

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Asia-Pacific high tenacity low elongation polyester yarn market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information** 

- Detailed analysis and profiling of additional market players (up to five).

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