

## **Sunglasses in France**

Market Direction | 2022-06-15 | 20 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

In contrast to spectacles, sunglasses posted rather disappointing growth in 2022 and even though there was some recovery in 2021, the category is still far from offsetting the losses it encountered in 2020. Sunglasses has, in fact, been the eyewear category to be hit hardest by the COVID-19 crisis. Current value sales were slightly improved on 2021 levels but in aggregate, total current value sales remain lower than 2016 levels. The weak performance in tourism has been a key factor, since border...

Euromonitor International's Sunglasses in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sunglasses market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

List Of Contents And Tables

SUNGLASSES IN FRANCE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sunglasses struggled to recover to pre-pandemic levels in 2022

Acceleration in e-commerce sales

Luxottica's Ray-Ban brand retains stronghold in sunglasses

PROSPECTS AND OPPORTUNITIES

Sunglasses faces challenge to regain pre-pandemic value sales

Strong focus on online development

Independent optical stores seeking to become more independent

CATEGORY DATA

Table 1 Sales of Sunglasses: Volume 2017-2022

Table 2 Sales of Sunglasses: Value 2017-2022

Table 3 Sales of Sunglasses: % Volume Growth 2017-2022

Table 4 Sales of Sunglasses: % Value Growth 2017-2022

Table 5 NBO Company Shares of Sunglasses: % Value 2017-2021

Table 6 LBN Brand Shares of Sunglasses: % Value 2018-2021

Table 7 Distribution of Sunglasses by Format: % Value 2017-2022

Table 8 Forecast Sales of Sunglasses: Volume 2022-2027

Table 9 Forecast Sales of Sunglasses: Value 2022-2027

Table 10 □Forecast Sales of Sunglasses: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Sunglasses: % Value Growth 2022-2027

EYEWEAR IN FRANCE

EXECUTIVE SUMMARY

Eyewear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 12 Sales of Eyewear by Category: Volume 2017-2022

Table 13 Sales of Eyewear by Category: Value 2017-2022

Table 14 Sales of Eyewear by Category: % Volume Growth 2017-2022

Table 15 Sales of Eyewear by Category: % Value Growth 2017-2022

Table 16 NBO Company Shares of Eyewear: % Value 2017-2021

Table 17 LBN Brand Shares of Eyewear: % Value 2018-2021

Table 18 Distribution of Eyewear by Format: % Value 2017-2022

Table 19 Forecast Sales of Eyewear by Category: Volume 2022-2027

Table 20 Forecast Sales of Eyewear by Category: Value 2022-2027

Table 21 □Forecast Sales of Eyewear by Category: % Volume Growth 2022-2027

Table 22 □Forecast Sales of Eyewear by Category: % Value Growth 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Sunglasses in France**

Market Direction | 2022-06-15 | 20 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com