

Sunglasses in Canada

Market Direction | 2022-06-16 | 17 pages | Euromonitor

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Report description:

The recovery in sunglasses continued in 2022 with value sales witnessing a healthy growth in current value sales. The further easing of COVID-19 regulations and a shift back to pre-pandemic lifestyles supported a healthy growth pattern. Most regions in Canada have relaxed COVID-19 safety measures as Omicron incidences have decreased and the majority of the population is vaccinated. With travel restrictions eased from April 2022, domestic, outbound and in-bound travel is picking up, underpinning...

Euromonitor International's Sunglasses in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sunglasses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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