

Sun Care in Serbia

Market Direction | 2022-06-15 | 21 pages | Euromonitor

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Report description:

As expected, sun care fared much, much better in 2021 than was the case in 2020, when the category was heavily affected by the Coronavirus (COVID-19) pandemic. With lockdowns and heightened economic pressure, consumers tended to stay away from beaches, while outdoor activities were restricted, in general. This reduced the consumption occasions for sun care. The situation improved in 2021, as the threat of the pandemic and related restrictions eased, and consumers returned to the beach and outdoor...

Euromonitor International's Sun Care in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care .

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
June 2022

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