

## **Sun Care in Kazakhstan**

Market Direction | 2022-06-17 | 21 pages | Euromonitor

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### **Report description:**

Sun care saw a full recovery in value sales in 2021, after recovering from the decline experienced in 2020 when consumers were in home seclusion and had little need for sun care products. As they started returning to their pre-pandemic lifestyle, they spent more time outside, engaging in various sports and activities. With people becoming increasingly aware of the harmful effects of being exposed to the sun, this greater amount of outdoor activity boosted demand for sun protection - the largest...

Euromonitor International's Sun Care in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care .

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sun Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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SUN CARE IN KAZAKHSTAN

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Limited demand for self-tanning due to non-essential status

Beiersdorf Kazakhstan leads sun care thanks to reliability of Nivea Sun brand

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