

Sun Care in Kazakhstan

Market Direction | 2022-06-17 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Sun care saw a full recovery in value sales in 2021, after recovering from the decline experienced in 2020 when consumers were in home seclusion and had little need for sun care products. As they started returning to their pre-pandemic lifestyle, they spent more time outside, engaging in various sports and activities. With people becoming increasingly aware of the harmful effects of being exposed to the sun, this greater amount of outdoor activity boosted demand for sun protection - the largest...

Euromonitor International's Sun Care in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care .

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sun Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

SUN CARE IN KAZAKHSTAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Greater opportunity to spend time outside leads to full recovery for sun care

Limited demand for self-tanning due to non-essential status

Beiersdorf Kazakhstan leads sun care thanks to reliability of Nivea Sun brand

PROSPECTS AND OPPORTUNITIES

Awareness of sun's harmful effects will continue to boost sales and new launches

Price-conscious consumption will prevail in the first half of the forecast period

Dermocosmetics to give rise to better-quality mass brands and strengthen competition

CATEGORY DATA

Table 1 Sales of Sun Care by Category: Value 2016-2021

Table 2 Sales of Sun Care by Category: % Value Growth 2016-2021

Table 3 Sales of Sun Care by Premium vs Mass: % Value 2016-2021

Table 4 NBO Company Shares of Sun Care: % Value 2017-2021

Table 5 LBN Brand Shares of Sun Care: % Value 2018-2021

Table 6 LBN Brand Shares of Premium Adult Sun Care: % Value 2018-2021

Table 7 Forecast Sales of Sun Care by Category: Value 2021-2026

Table 8 Forecast Sales of Sun Care by Category: % Value Growth 2021-2026

BEAUTY AND PERSONAL CARE IN KAZAKHSTAN

EXECUTIVE SUMMARY

Beauty and personal care in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 9 Sales of Beauty and Personal Care by Category: Value 2016-2021

Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2018-2021

Table 14 Distribution of Beauty and Personal Care by Format: % Value 2016-2021

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2021

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2021-2026

Table 17 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

Sun Care in Kazakhstan

Market Direction | 2022-06-17 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-31"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com