

Spectacles in Japan

Market Direction | 2022-06-16 | 19 pages | Euromonitor

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Report description:

In 2022, spectacles is set to see continued recovery from the poor performance in 2020 due to COVID-19, with the number of cases decreasing and various restrictions relaxed. This means physical stores are now able to operate fully without having to operate limited opening hours - which harmed the sales of physical retailers during the most severe times of COVID-19. During the early and mid-stages of COVID-19, many retailers of spectacles put effort into building an omnichannel strategy, with man...

Euromonitor International's Spectacles in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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New players continue to enter the category

Luxury eyewear showcased through store-based events and pop-ups

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High-quality staff to support brand trust

Personalisation to create demand

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