

Spectacles in Canada

Market Direction | 2022-06-16 | 18 pages | Euromonitor

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Report description:

In 2022, recovery ensued in the spectacles category as consumer confidence in visiting optical stores returned following the easing of lockdown measures in Canada. After a dynamic surge in demand in 2021, Canadians continued to resume spending on spectacles in 2022 uplifted by pent-up demand from consumers who put off purchases during 2021. Standard purchases driven by consumer's eye care needs and replacement cycle spending also sustained growth. However, category sales were considerably lower...

Euromonitor International's Spectacles in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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