

Spectacles in Canada

Market Direction | 2022-06-16 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2022, recovery ensued in the spectacles category as consumer confidence in visiting optical stores returned following the easing of lockdown measures in Canada. After a dynamic surge in demand in 2021, Canadians continued to resume spending on spectacles in 2022 uplifted by pent-up demand from consumers who put off purchases during 2021. Standard purchases driven by consumer's eye care needs and replacement cycle spending also sustained growth. However, category sales were considerably lower...

Euromonitor International's Spectacles in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Readymade Reading Glasses, Spectacle Frames, Spectacle Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Spectacles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Spectacles in Canada
Euromonitor International
June 2022

List Of Contents And Tables

SPECTACLES IN CANADA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Recovery continues but growth rates normalise

Optical chains expand with the arrival of Specsavers enters Canada

Consolidation across the value chain creates economies of scale for eyewear players

PROSPECTS AND OPPORTUNITIES

International spectacle brands to target Canada

Free form and digital lenses is a new niche

Myopia management driving growth of children's spectacles

CATEGORY DATA

Table 1 Sales of Spectacles by Category: Volume 2017-2022

Table 2 Sales of Spectacles by Category: Value 2017-2022

Table 3 Sales of Spectacles by Category: % Volume Growth 2017-2022

Table 4 Sales of Spectacles by Category: % Value Growth 2017-2022

Table 5 Sales of Spectacle Lenses by Type: % Value 2017-2022

Table 6 NBO Company Shares of Spectacles: % Value 2017-2021

Table 7 LBN Brand Shares of Spectacles: % Value 2018-2021

Table 8 Distribution of Spectacles by Format: % Value 2017-2022

Table 9 Forecast Sales of Spectacles by Category: Volume 2022-2027

Table 10 □Forecast Sales of Spectacles by Category: Value 2022-2027

Table 11 □Forecast Sales of Spectacles by Category: % Volume Growth 2022-2027

Table 12 □Forecast Sales of Spectacles by Category: % Value Growth 2022-2027

EYEWEAR IN CANADA

EXECUTIVE SUMMARY

Eyewear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 13 Sales of Eyewear by Category: Volume 2017-2022

Table 14 Sales of Eyewear by Category: Value 2017-2022

Table 15 Sales of Eyewear by Category: % Volume Growth 2017-2022

Table 16 Sales of Eyewear by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Eyewear: % Value 2017-2021

Table 18 LBN Brand Shares of Eyewear: % Value 2018-2021

Table 19 Distribution of Eyewear by Format: % Value 2017-2022

Table 20 Forecast Sales of Eyewear by Category: Volume 2022-2027

Table 21 Forecast Sales of Eyewear by Category: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 □Forecast Sales of Eyewear by Category: % Volume Growth 2022-2027

Table 23 □Forecast Sales of Eyewear by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Spectacles in Canada

Market Direction | 2022-06-16 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-12"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com