

Skin Care in Latvia

Market Direction | 2022-06-17 | 27 pages | Euromonitor

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Report description:

Retail sales of skin care products were benefiting to some extent from relatively restricted access to beauty salons for Latvian consumers over parts of 2021, pushing skin care routines into people's homes. While this had also been benefiting retail sales of skin care in 2020, other measures to try and slow the spread of the COVID-19 virus had also been working against the category performance in this year. Lockdown and stay-at-home measures as well as related economic difficulties saw some cons...

Euromonitor International's Skin Care in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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