

Skin Care in Kazakhstan

Market Direction | 2022-06-17 | 24 pages | Euromonitor

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Report description:

Skin care has largely benefitted from COVID-19 pandemic as, with more time at home, consumers relaxed their attitude towards beauty routines and instead focused more on skin care. This trend accelerated in 2021 to register double-digit value growth as consumers started to socialise and return to the office, meaning that that wanted to take care of their appearance. Furthermore, a high number of people who had not previously been interested in skin care, developed or intensified their own skin an...

Euromonitor International's Skin Care in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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L'Oreal maintains lead thanks to adaptability to pandemic trends, wide availability in grocery retailers, and actively innovating

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