

Skin Care in Kazakhstan

Market Direction | 2022-06-17 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Skin care has largely benefitted from COVID-19 pandemic as, with more time at home, consumers relaxed their attitude towards beauty routines and instead focused more on skin care. This trend accelerated in 2021 to register double-digit value growth as consumers started to socialise and return to the office, meaning that that wanted to take care of their appearance. Furthermore, a high number of people who had not previously been interested in skin care, developed or intensified their own skin an...

Euromonitor International's Skin Care in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Care, Facial Care, Hand Care, Skin Care Sets/Kits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Skin Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

SKIN CARE IN KAZAKHSTAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Skin care benefits from pandemic thanks to consumers developing new beauty routines during home seclusion

Dermocosmetics see rising demand as consumers seek visibly healthy skin

L'Oreal maintains lead thanks to adaptability to pandemic trends, wide availability in grocery retailers, and actively innovating

PROSPECTS AND OPPORTUNITIES

Robust growth for skin care as consumers seek healthy and health-looking skin

East Asian beauty inspiration to influence skin care sales in Kazakhstan

Opportunities in skin care for players with multi-functional products

CATEGORY DATA

Table 1 Sales of Skin Care by Category: Value 2016-2021

Table 2 Sales of Skin Care by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Skin Care: % Value 2017-2021

Table 4 LBN Brand Shares of Skin Care: % Value 2018-2021

Table 5 LBN Brand Shares of Premium Skin Care: % Value 2018-2021

Table 6 Forecast Sales of Skin Care by Category: Value 2021-2026

Table 7 Forecast Sales of Skin Care by Category: % Value Growth 2021-2026

BEAUTY AND PERSONAL CARE IN KAZAKHSTAN

EXECUTIVE SUMMARY

Beauty and personal care in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 8 Sales of Beauty and Personal Care by Category: Value 2016-2021

Table 9 Sales of Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 10 GBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 11 NBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 12 LBN Brand Shares of Beauty and Personal Care: % Value 2018-2021

Table 13 Distribution of Beauty and Personal Care by Format: % Value 2016-2021

Table 14 Distribution of Beauty and Personal Care by Format and Category: % Value 2021

Table 15 Forecast Sales of Beauty and Personal Care by Category: Value 2021-2026

Table 16 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

Skin Care in Kazakhstan

Market Direction | 2022-06-17 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-08
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com