

Premium Beauty and Personal Care in Slovenia

Market Direction | 2022-06-15 | 21 pages | Euromonitor

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Report description:

Premium beauty and personal care products were severely impacted by the pandemic and the 2020 lockdowns, with a double-digit current value sales decline. With people going out less, products such as premium fragrances and premium colour cosmetics were particularly negatively impacted. In 2021, with society opening up, the situation improved, though value were still lower than before the onset of COVID-19, as the pandemic lingered. Premium fragrances performed strongly, particularly women's, as t...

Euromonitor International's Premium Beauty and Personal Care in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances , Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Premium Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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