

**Premium Beauty and Personal Care in Serbia**

Market Direction | 2022-06-15 | 22 pages | Euromonitor

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**Report description:**

The Coronavirus (COVID-19) crisis in Serbia more harshly impacted premium beauty and personal care than mass beauty and personal care in 2020. Many consumers were quick to cut back on or eschew purchases of some premium products as lockdowns, face mask wearing and social distancing, remote working and distance learning and limited social opportunities militated against usage. Moreover, heightened economic concerns in the face of COVID-19 meant that where demand and usage was maintained, many con...

Euromonitor International's Premium Beauty and Personal Care in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Premium Adult Sun Care, Premium Baby and Child-specific Products, Premium Bath and Shower, Premium Colour Cosmetics, Premium Deodorants, Premium Fragrances , Premium Hair Care, Premium Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Premium Beauty and Personal Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

June 2022

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