

Pet Products in Romania

Market Direction | 2022-06-15 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Due to spending more time at home with their pets during the COVID-19 pandemic, owners' interest in the wellbeing of their pets has seen further growth. The result of this is greater spending on pet products and, among other areas, the growing penetration of interactive training tools for dogs and cats to encourage a better physical and mental condition. Whilst consumers are not as restricted by pandemic restrictions in 2022, many consumers continue to spend more time at home than they did pre-p...

Euromonitor International's Pet Products in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Pet Products in Romania
Euromonitor International
June 2022

List Of Contents And Tables

PET PRODUCTS IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong growth in other pet products as consumers continue to interact with and entertain their pets post-COVID-19

Pet healthcare benefits from owners' desire to keep their pets healthy and happy

Modern grocery retailers continue to increase consumers' awareness of pet products

PROSPECTS AND OPPORTUNITIES

The improving economy will stimulate further growth in pet products, though lack of interest in rural areas mitigates this

Strong growth predicted in other pet products due to the new attitude to pets

Pet healthcare expected to perform best despite pet dietary supplements facing competition from functional pet food

CATEGORY DATA

Table 1 Sales of Pet Products by Category: Value 2017-2022

Table 2 Sales of Pet Products by Category: % Value Growth 2017-2022

Table 3 Sales of Pet Healthcare by Type: % Value 2017-2022

Table 4 Sales of Other Pet Products by Type: % Value 2017-2022

Table 5 NBO Company Shares of Pet Products: % Value 2017-2021

Table 6 LBN Brand Shares of Pet Products: % Value 2018-2021

Table 7 Distribution of Pet Products by Format: % Value 2017-2022

Table 8 Forecast Sales of Pet Products by Category: Value 2022-2027

Table 9 Forecast Sales of Pet Products by Category: % Value Growth 2022-2027

PET CARE IN ROMANIA

EXECUTIVE SUMMARY

Pet care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 10 Pet Populations 2017-2022

MARKET DATA

Table 11 Sales of Pet Food by Category: Volume 2017-2022

Table 12 Sales of Pet Care by Category: Value 2017-2022

Table 13 Sales of Pet Food by Category: % Volume Growth 2017-2022

Table 14 Sales of Pet Care by Category: % Value Growth 2017-2022

Table 15 NBO Company Shares of Pet Food: % Value 2017-2021

Table 16 LBN Brand Shares of Pet Food: % Value 2018-2021

Table 17 NBO Company Shares of Dog and Cat Food: % Value 2017-2021

Table 18 LBN Brand Shares of Dog and Cat Food: % Value 2018-2021

Table 19 □Penetration of Private Label in Pet Care by Category: % Value 2017-2022

Table 20 □Distribution of Pet Care by Format: % Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 □Distribution of Pet Care by Format and Category: % Value 2022
Table 22 □Distribution of Dog and Cat Food by Format: % Value 2017-2022
Table 23 □Distribution of Dog and Cat Food by Format and Category: % Value 2022
Table 24 □Forecast Sales of Pet Food by Category: Volume 2022-2027
Table 25 □Forecast Sales of Pet Care by Category: Value 2022-2027
Table 26 □Forecast Sales of Pet Food by Category: % Volume Growth 2022-2027
Table 27 □Forecast Sales of Pet Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Pet Products in Romania

Market Direction | 2022-06-15 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-04
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com