

Pet Care in Hungary

Market Direction | 2022-06-15 | 51 pages | Euromonitor

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Report description:

The ongoing impact of the COVID-19 pandemic put the brakes on the premiumisation trend in 2021, however this long-term trend has not disappeared. In addition, more innovations were seen on the market with companies putting their money on owners showing growing concern for the health and wellbeing of their pets. Another noticeable trend was the growing number of dog owners especially among the elderly population aged over 60 years old. This is because during the pandemic many of them adopted or b...

Euromonitor International's Pet Care in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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