

Other Pet Food in Hungary

Market Direction | 2022-06-15 | 23 pages | Euromonitor

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Report description:

Families with children showed an increased interest in adopting or buying pets during the pandemic as a way to cure the boredom and anxiety created by home seclusion. Mice and fish (mainly guppies or goldfish) are common choices in Hungary for new pet owners because their average lifespan is just 1-3 years. This short lifespan allows parents to test if their children are ready to care for an animal before investing in a bigger commitment like a cat or dog. The increase in the number of pet mice...

Euromonitor International's Other Pet Food in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bird Food, Fish Food, Small Mammal/Reptile Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Pet Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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