

Men's Grooming in Serbia

Market Direction | 2022-06-15 | 24 pages | Euromonitor

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Report description:

The demand for men's grooming was weakened significantly in 2020 by the outbreak of Coronavirus (COVID-19) and the measures introduced to stem the spread of the virus. Lockdowns and social distancing, remote working and distance learning and few opportunities for socialising diluted the need for men's grooming products. However, 2021 brought a strong recovery as the threat of the virus eased and consumers returned to work and social norms and pre-pandemic purchasing habits. Thus, positive retail...

Euromonitor International's Men's Grooming in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Men's Fragrances, Men's Shaving, Men's Toiletries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Men's Grooming market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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