

Mass Beauty and Personal Care in Slovenia

Market Direction | 2022-06-15 | 21 pages | Euromonitor

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Report description:

Mass beauty and personal care was negatively affected by the 2020 pandemic measures, with value sales falling, though not as much as for premium. With society opening up again in 2021, and consumers spending more on products such as mass colour cosmetics, mass fragrances and mass sun care, value sales increased. In 2021, premium beauty and personal care registered a larger increase in value sales, largely because it suffered a bigger decline in 2021. All the same, mass beauty and personal care a...

Euromonitor International's Mass Beauty and Personal Care in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Mass Adult Sun Care, Mass Baby and Child-specific Products, Mass Bath and Shower, Mass Colour Cosmetics, Mass Deodorants, Mass Fragrances , Mass Hair Care, Mass Skin Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Mass Beauty and Personal Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Mass Beauty and Personal Care in Slovenia
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List Of Contents And Tables

MASS BEAUTY AND PERSONAL CARE IN SLOVENIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Recovery in 2021, as society opens up

Beiersdorf retains top spot in 2021

Men's grooming dominated by mass products

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Weaker performances for mass facial skin care and fragrances in comparison with premium

Sustainability enters the mainstream

CATEGORY DATA

Table 1 Sales of Mass Beauty and Personal Care by Category: Value 2016-2021

Table 2 Sales of Mass Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Mass Beauty and Personal Care: % Value 2017-2021

Table 4 LBN Brand Shares of Mass Beauty and Personal Care: % Value 2018-2021

Table 5 Forecast Sales of Mass Beauty and Personal Care by Category: Value 2021-2026

Table 6 Forecast Sales of Mass Beauty and Personal Care by Category: % Value Growth 2021-2026

BEAUTY AND PERSONAL CARE IN SLOVENIA

EXECUTIVE SUMMARY

Beauty and personal care in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 7 Sales of Beauty and Personal Care by Category: Value 2016-2021

Table 8 Sales of Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 9 GBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 10 NBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 11 LBN Brand Shares of Beauty and Personal Care: % Value 2018-2021

Table 12 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2016-2021

Table 13 Distribution of Beauty and Personal Care by Format: % Value 2016-2021

Table 14 Distribution of Beauty and Personal Care by Format and Category: % Value 2021

Table 15 Forecast Sales of Beauty and Personal Care by Category: Value 2021-2026

Table 16 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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