

Hair Care in Latvia

Market Direction | 2022-06-17 | 25 pages | Euromonitor

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Report description:

After recording a decline in 2020, when the arrival of the pandemic in Latvia had a negative impact on most hair care categories, hair care saw an immediate return to positive growth in 2021, recovering all the ground lost a year earlier. While working from home was still widespread in 2021 and some COVID-19 restrictions were also still in place or reintroduced, the more relaxed hair care regimes seen a year earlier in the original lockdown were replaced by consumers generally looking to keep th...

Euromonitor International's Hair Care in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hair Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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