

## Hair Care in Latvia

Market Direction | 2022-06-17 | 25 pages | Euromonitor

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### **Report description:**

After recording a decline in 2020, when the arrival of the pandemic in Latvia had a negative impact on most hair care categories, hair care saw an immediate return to positive growth in 2021, recovering all the ground lost a year earlier. While working from home was still widespread in 2021 and some COVID-19 restrictions were also still in place or reintroduced, the more relaxed hair care regimes seen a year earlier in the original lockdown were replaced by consumers generally looking to keep th...

Euromonitor International's Hair Care in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: 2-in-1 Products, Colourants, Conditioners and Treatments, Hair Loss Treatments, Perms and Relaxants, Salon Professional Hair Care, Shampoos, Styling Agents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Hair Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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