

France Cities Review

City Review | 2022-06-16 | 28 pages | Euromonitor

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Report description:

Paris and Lyon are France's most economically vibrant cities. The cities' economic strength is partially supported by elevated consumer expenditure and extensive digitalisation. Nevertheless, Caen holds the greatest potential for future economic growth. However, challenges for the country's cities will persist - in the near term, increasing global inflation, and in the longer run, population ageing.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

France Cities Review

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List Of Contents And Tables

FRANCE CITIES REVIEW

HEADLINES

URBAN CONSUMER

Paris has the highest population in France

Paris excels among the major cities, with comparatively high internet access

CONSUMER FINANCE

Elevated unemployment rate in Lille

Paris to offer the highest consumer expenditure levels within France

ECONOMY

Paris to remain the largest contributor to France's economy by 2026

Climate change effects in Nice to intensify

CITY SCORECARD

Summary 1 City Scorecard by Pillar 2021

POPULATION

Summary 2 City Scorecard in Population Pillar 2021

CHART 1 Population in 2021 and Population Growth 2021-2026

CHART 2 Population by Age by City 2021

CHART 3 Average Household Size by City 2021

CHART 4 Population Density and Net Migration 2021

CONSUMER EXPENDITURE

Summary 3 City Scorecard in Consumer Expenditure Pillar 2021

CHART 5 Total Consumer Expenditure in France by City 2021

CHART 6 Consumer Expenditure per Capita and Consumer Expenditure Growth 2021-2026

CHART 7 City Affordability, Consumer Expenditure on Housing and Transportation 2021

CHART 8 Discretionary vs Necessity Consumer Expenditure 2021

DIGITAL CONSUMER

Summary 4 City Scorecard in Digital Consumer Pillar 2021

CHART 9 Share of Households with Internet and Broadband Internet Access 2021

CHART 10 Possession of Digital Devices by City 2021

INCOME AND WEALTH

Summary 5 City Scorecard in Wealth Pillar 2021

CHART 11 Disposable Income per Capita and Disposable Income Growth 2021-2026

CHART 12 Number of Households by Disposable Income Band 2021

CHART 13 Number of Households with Disposable Income Over USD150,000 2021-2026

CHART 14 Household Possession of Kitchen Durables by City 2021

CHART 15 Household Possession of Entertainment Electronics by City 2021

CHART 16 Household Possession of Other Durables by City 2021

CHART 17 Number of Passenger Cars per Household 2021

CHART 18 Possession of Transport Vehicles by City 2021

Summary 6 City Scorecard in Economy Pillar 2021

CHART 19 GDP per Capita in 2021 and Real GDP Growth by City 2021-2026

LABOUR

Summary 7 City Scorecard in Labour Pillar 2021

CHART 20 Economically Active Population in 2021 and Employed Population Growth by City 2016-2021

CHART 21 Labour Force Participation Rate and Unemployment by City 2021

CHART 22 Labour Productivity Value and Productivity Growth by City 2016-2021

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