

Fragrances in Slovenia

Market Direction | 2022-06-15 | 21 pages | Euromonitor

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Report description:

Fragrances were severely impacted by the 2020 pandemic lockdowns, as with people spending significant amounts of time at home and not meeting with other people and socialising, there was less demand for fragrances. In 2021, with society gradually opening up and people wanting to present themselves well, fragrances registered healthy current value and volume growth. Price promotion helped drive growth. All the same, value and volume sales were lower than before the onset of COVID-19, as the pande...

Euromonitor International's Fragrances in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fragrances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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